



**First Nations Language Keepers Gathering  
Workshop  
Blaire Gould**

**Title:** Mi'kmaw Kina'matnewey: Language Strategy Planning & Mentor-Apprentice Programs

**Presenter:** Blaire Gould

**Biography:** Blaire Gould is Mi'kmaw from Eskasoni First Nation and the Director of Student Support at Mi'kmaw Kina'matnewey (MK). Blaire has been working in the area of language revitalization and survival of the Mi'kmaw language with MK communities and partnership organizations. Blaire is a Mi'kmaw speaker and continues to work in success with other Mi'kmaw educators and associates for the continuation of Mi'kmaw language survival. Blaire works closely with a group of Mi'kmaw advisors, a team of community representatives who all hold great knowledge combined with current and retired teachers and specialists in the Mi'kmaw language. Blaire is part of an amazing app development team, who developed over 40 apps in the last few years.

**Abstract:** This two part presentation will give participants insight into language initiatives and programs offered by Mi'kmaw Kina'matnewey and its member communities. What is language planning? What drives successful language plans? What have Mi'kmaw Kina'matnewey communities done in language planning? This workshop will take a look at the successes and challenges over three years of program delivery of the mentor apprentice project at Mi'kmaw Kina'matnewey. How to get started? How do you keep a successful program interesting? Why do partnerships matter? Take a look at our resources and materials that MK has developed.

**Learning Outcomes:** Participants will learn about the:

- Mentor-Apprentice Program and the successes and challenges in 3 years of program;
- Language Planning strategy and how communities are driving their individual plans;
- Successes of the Mi'kmaw Kina'matnewey communities; and,
- Language initiatives, programs, and resources developed by Mi'kmaw Kina'matnewey.